Flat Aggie State Fair Photo Contest

The Iowa Agriculture Literacy Foundation is hosting the Flat Aggie Photo Contest during August 2020. Families will be able to print and color their own Flat Aggie and take photos of Aggie exploring agriculture and science in the world around her. The family that wins the contest will win a prize including a tote bag with a set of the My Family’s Farm book series and a $10 Amazon gift card.

Participation Guidelines:

- Participating families should take three photos with their Flat Aggie:
  - one making or eating food
  - one exploring science, nature, agriculture, or a grocery store
  - one with a hero farmer, food worker, or agribusiness (either in person or a creative depiction).
- The three photos should be posted to social media (Facebook, Twitter, or Instagram) using the hashtag #FlatAggie2020 before August 17.
  - In the post, feel free to tag IALF and describe what Flat Aggie’s adventures with the family were like.

Voting:

- From August 18-23, voting will commence on IALF’s Facebook page. Each family’s photos will be posted in a Facebook album where the public can vote for their favorites by liking and reacting to the photos. The family’s photos with the most likes and reactions will win the prize. The winner will be announced August 24.

Timeline:

- Submissions accepted August 1-17
- Voting runs August 18-23
- Winner announced August 24

Prize:

The family with the most likes and reactions on the photo IALF posts in the contest Facebook photo album will receive a tote bag with a set of My Family’s Farm books and a $10 Amazon gift card. IALF will reach out to the winning family to determine shipping information.
Use this template to color, cut out, and take on adventures! We can’t wait to see what exploring you do!