Rules

Students must select a beef product and then work together in teams or as a classroom to submit a poster that advertises the product or showcases the health benefits associated with eating beef. Ideas can include, but are not limited to a specific cut of beef, a stand-alone product like beef jerky, grab and go meals that include beef, a beef entrée that would be on school lunch menu, or even at an upscale restaurant.

All posters must be two dimensional. Posters may be designed electronically or in hard copy. Hard copy posters should be scanned or photographed to make an electronic copy. Electronic files (preferrably in PDF form) will be submitted through an online form. You will receive the submission link automatically after registration.

Computer aided graphics designed material must be of original design. Use of trademarked or copyrighted material will be grounds for disqualification. If you chose to use clip art or other graphics, please ensure that they are in the public domain.

All posters will be judged by the following criteria:

Does the poster identify and promote a beef product?

Does the poster show originality by the student?

Does the poster show evidence of research and learning about beef?

Does the poster show artistic merit and creativity?

Does the poster accurately reflect and portray beef nutrition information?

Is the poster neat and visually pleasing?

For a detailed description of how judges will score projects, please refer to the elementary division rubric.

Student Project Checklist - Elementary

☐ Choose a beef product or recipe

☐ Make beef product title easy to find on poster

☐ Include why is this recipe good for you

    ☐ What vitamins and minerals are in beef?

☐ Writing is easy to read

☐ Artwork is neat and creative!