Chelsey Soder has always loved plants and gardening. After attending Des Moines Area Community College for commercial horticulture, she decided to turn her passion into a reality and opened her own business. She sells flowers, herbs, and trees direct to consumers through her garden center store front.

Tanner Sanness was fascinated with mushrooms and the health benefits of lion’s mane. After looking for lion’s mane in grocery stores, and not finding it Sanness decided to grow this product. He sells his mushrooms to grocery stores using wholesale methods.

Terri Sinclair is a specialty crop farmer who uses the science of cooking to turn her fruit into value-added products like jelly. Watch the video to learn more about Terri’s production.