

Do not worry about calculating the total score for each project. As you score each category, the total project score will be automatically calculated.

<input type="checkbox"/>	16 – 20 pts. <input type="checkbox"/>	11 – 15 pts. <input type="checkbox"/>	6 – 10 pts. <input type="checkbox"/>	0 – 5 pts. <input type="checkbox"/>	Judge's Score <input type="checkbox"/>
Product <input type="checkbox"/>	The project clearly identifies, promotes, and defines the product in a way that is exceedingly easy to understand.	The project identifies, promotes, and defines the product in a way that is easy to understand.	The project does not identify, promote, or define the product in a way that is easy to understand.	The project does not identify, promote, or define a specific beef product.	<input type="checkbox"/>
Visual Impact <input type="checkbox"/>	The project is very well done, showing artistic merit, creativity, and is exceedingly neat and visually pleasing.	The project shows artistic merit, creativity, and is adequately neat and visually pleasing.	The project shows some artistic merit and creativity but is not adequately neat or visually pleasing.	The project shows little artistic merit, creativity, and/or lacks neat or visually pleasing characteristics.	<input type="checkbox"/>
Evidence of Learning <input type="checkbox"/>	The project clearly shows evidence of superior research, learning, and knowledge about beef.	The project clearly shows evidence of research, learning, and knowledge about beef.	The project shows some evidence of research, learning, and knowledge about beef.	The project shows little evidence of research, learning, and knowledge about beef.	<input type="checkbox"/>
Accuracy <input type="checkbox"/>	The project portrays beef nutrition with exceeding accuracy.	The project portrays beef nutrition information with accuracy.	The project portrays beef nutrition with some accuracy.	The project does not portray beef nutrition information with accuracy.	<input type="checkbox"/>
Originality <input type="checkbox"/>	The project is eye-catching, interesting, unique, and original. Originality was used when selecting a beef product.	The project is eye-catching, and unique. The beef product chosen displays some originality.	The project is eye-catching, but either the project or beef product lack some originality.	The project and beef product do not show originality or unique qualities.	<input type="checkbox"/>
Total <input type="checkbox"/>					0
Judge's Comments <input type="checkbox"/>	<input type="checkbox"/>				