Request for Proposal:  
Children’s Book Illustrator  
Proposal Due By: April 24  
Iowa Agriculture Literacy Foundation (IALF)

Project Overview:  
Illustrate a short children’s book written by a student in the IALF Bushel of Stories writing contest (https://www.iowaagliteracy.org/Tools-Resources/General/For-Students/A-Bushel-of-Stories). Two illustrators will be selected; one to illustrate the winning elementary story and one to illustrate the winning middle school story. Work is a stipend project; illustrators will be able to work at their own pace and their own hours to complete the project for a flat compensation fee.

Project Goals:
- Develop illustrations for one children’s book (12+ pages) about food or agriculture
- Create images that reflect the book’s story or message in a way that is an accurate representation of modern agriculture, taking notes from IALF staff as necessary
- Work on own time (no set hours) to complete project deadlines as directed (see timeline below)

Scope of Work:
- Artwork can be made in media of your choosing, so long as final digital image is high-quality.
- Final book will be a 6” x 9” (portrait) saddle stitched book. Illustrations may be done per page, or per two-page spread (12” x 9”).
- Illustrations may be full-page or smaller.

Timeline of Project:
- May 15 – receive book manuscript
- June 15 – send draft images to IALF staff for review
- July 1 – send final images to IALF staff for layout setting
- July 15 – review layout, send feedback
- July 30 – book goes to print

Preferred Skills:
- Familiar and knowledgeable about modern agricultural practices and farm experience a plus.
- Self-motivated and capable of meeting deadlines.
- Flexible schedule to accommodate task, proficient in notetaking and applying what’s learned to accomplish project.

Submit proposal by emailing resume and 3-5 work samples  
Budget: $500 stipend; paid upon completion and receipt of work and artist W-9

Contact: Alyson McCarty  
Email: amccarty@iowaagliteracy.org  
Phone #: 203-824-8068

www.iowaagliteracy.org